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PRSSA Continues to Prepare Students for the Real World

Current members of PRSSA continue to aid students in their transition from college to their desired careers. Past members have gone on to pursue amazing careers in the PR field with high expectations and real-world experience. Allowing students the opportunity to improve their skills, gain work experience and network with professionals, PRSSA puts members ahead of the competition.

The organization has been host to numerous events this year including working with real clients through their "Rent a PRSSA Member" fundraisers, fashion shows, networking seminars and job searching workshops to name a few. "We advocate rigorous academic standards for public relations education, the highest ethical principles and diversity in the profession," said Victoria Aupont. "PRSSA's mantra of helping students enhance their education, broaden their network and launch their career in public relations is evident throughout the SIUE Chapter's programming."

In addition to these monthly events, PRSSA offers students multiple opportunities for internships, scholarships and awards through local and national organizations. Find out more about these opportunities at www.siue.edu/studentorganizations/prssa/Membership.shtml.

To say the least, PRSSA is doing an outstanding job preparing students for the real world. Current members and staff have bridged the communication gap between alumni and enrolled students. Campus involvement has increased tremendously and Speech Communication is becoming a more popular major here at SIUE.

With hopes of taking the organization to new heights our members continue to work hard aiding all students in their desired career field.

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